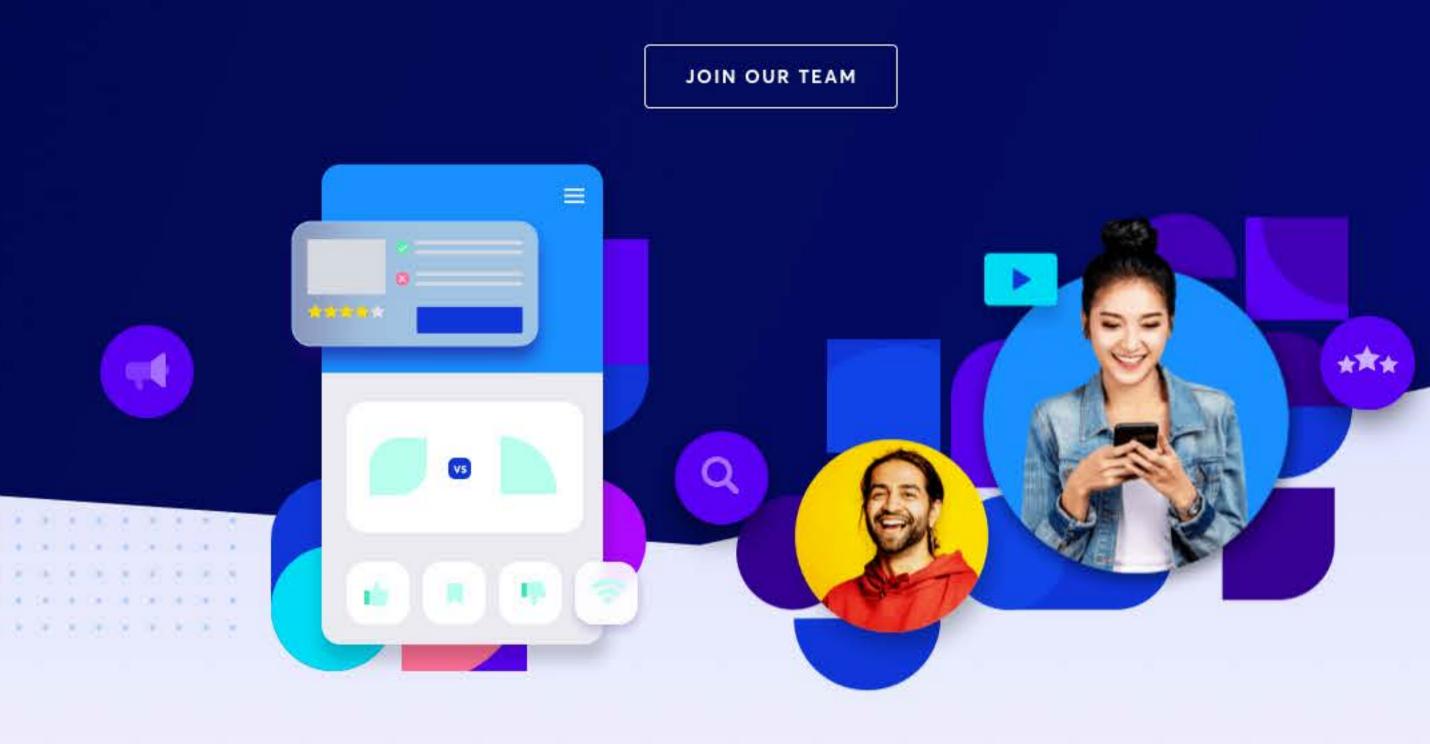
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# Building brands to simplify life's choices, for everyone

We help people find, buy, and use products and services that improve their everyday lives.



#### A tech-enabled, global media company

We create better online experiences to guide consumers on a path of self-selection.



#### Performance Marketing

Every year, we connect over 75 million high-value customers with the world's leading brands. Across verticals and channels, we provide advertisers with access to new, engaged audiences. It's a win-win scenario.



#### **Expert Content**

Our subject-matter experts create best-in-class content experiences to help consumers make informed decisions. We develop and curate engaged audiences via video, paid media, email, websites, display, social media, and more.



#### **Proprietary Technology**

Our proprietary tools and technology enable users to easily compare products and services. In-house, our technology enables us to quickly scale our content and reach, so we can help as many people as humanly possible.



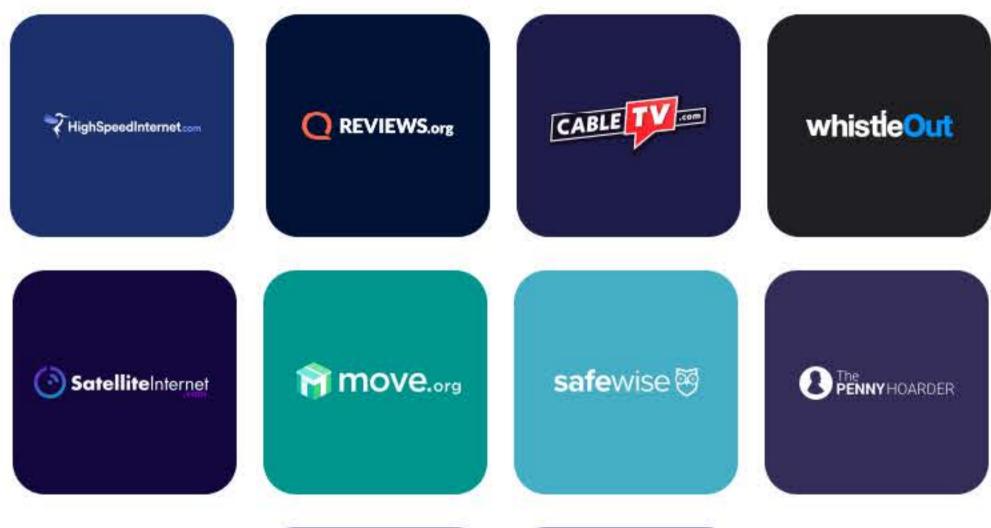
# We help 300M+ people a year

We bring together the brightest minds in performance marketing, content creation, and technology from around the world to connect people to the solutions they need.

WHAT WE DO >

## Our portfolio of brands

We help people navigate life's complex decisions.



business.org

# Trusted by the world's leading companies

SEE MORE ABOUT OUR BRANDS >

We connect 75M consumers a year to services and products they need.

CenturyLink

Spectrum

softwareguides org

© EarthLink

SimpliSafe

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Partner with the world's leading companies

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# **An Award-Winning Workplace**

Be a part of a critically-acclaimed company.















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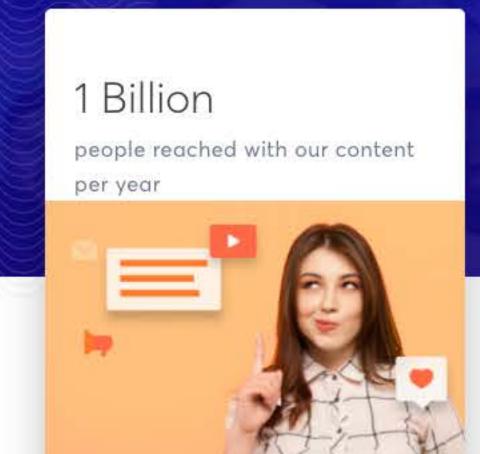
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in

# We build brands that guide people to smart decisions

WHAT WE DO



75 Million
qualified leads for partners a year



# What we do

We build, acquire, and grow digital brands to help over 300 million people a year make better decisions.

With our insights, expertise, and influence, we bring transparency to complex industries and improve the lives of everyday consumers. We leverage our engaged audiences to enable advertisers to reach new, highly-qualified potential customers, driving \$1.5 billion in GMV a year.



## Performance Marketing

We create experiences that enable consumers to easily find, compare, and research products and services. Our team creates elevated experiences for consumers across content, digital media, paid advertising, email, social, video, and more. We help people find what they need, and we leverage our engaged audiences to help our brand partners reach new consumers.



### **Expert Content**

We create valuable content to help people find, compare, buy, and use products and services that improve their everyday lives. Our content team is composed of subject-matter experts who obsessively research and test, so they can make the best recommendations. Our content team creates helpful videos, articles, emails, social media posts, and more. We meet people wherever they're looking to find answers to their questions. At the core of everything we do, we help people.



#### **Proprietary Technology**

Our proprietary technology helps create meaningful connections between people and the brands they love. Our tools help people compare products and services in sophisticated ways. In-house, our technology enables us to create content in scalable, leading-edge frameworks. We're always leveraging technology to create the best possible online experiences for humans around the world.



# Elevated User Experience

Prioritizing user experience unites us in purpose and drives our long-term business strategy. We put users first and create better online experiences that empower people. We're passionate about researching, testing, and iterating. To help people easily make decisions to improve their everyday lives, we compile proprietary, in-house data based on real customer experiences and feedback.



# Valuable Partnerships

Our user-first philosophy means we connect people to the right services and products for their needs, leading to higher LTV customers for our advertisers. Because we engage with consumers throughout the entire buying journey, 50% of our advertisers' conversions come in on future interactions beyond the initial click sent from our websites. We work closely with our advertisers to leverage our vast user base to help drive strategic priorities.

Interested in joining our team?

EXPLORE CAREERS



# **Our History**

Founded in 2003 in Salt Lake City, Utah, Clearlink has always been committed to creating the best possible online experiences. Not only do we believe fighting for users is the right thing to do, but we also believe it's the most viable long-term business strategy. Over the years, our business model has evolved several times to bring us where we are today: focused on building brands that elevate user experience, guiding consumers through complex decisions, and connecting people with products and services that they need.

# We're Growing

We grow our team through adding exceptional talent, acquiring successful brands that fit our mission, and building strategic partnerships. Our ever-expanding reach means we're always finding more ways to help people make better decisions that improve their everyday lives.

# Where We Work

partners with a worldwide network of consumers help us to reach all across the globe.

An international workforce and brand

GET IN TOUCH



Interested in joining our team?

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WHO WE ARE

# We're committed to helping people

Our team has a combined 775+ years of industry experience



# Diversity, Equity, and Inclusion



#### A workplace with a place for you

Diversity, Equity, and Inclusion (DEI) is not a thing we do; it's how we do things.

And our commitment begins before our people even get here.



#### Our commitment to Diversity, Equity, and Inclusion

In 2018, we took the Parity Pledge to help us move toward gender and racial parity. That means we interview and consider at least one qualified woman and person of color for every open role, Director-level and above.

To make that possible and ensure diversity in our candidate pipeline, we ensure our job descriptions are free of unconscious bias and gendered language. We want job-seekers to know they belong here.

We've established long-term partnerships with groups that prioritize DEI, including the Utah Black Chamber, Equality Utah, and the Women Tech Council. Along with posting on their job boards, we tap those groups for internal trainings and events, and sit on their advisory boards and development committees to help steer progress.

We know we do this work well, but we're not done. Every year, we review our policies and benefits against the Human Rights Campaign Foundation's Corporate Equality Index, the national benchmarking tool on corporate policies, practices and benefits pertinent to our LGBTQ+ community.

We share our results so you can see where we are—and help inform where we need to go. Past policy reviews have led Clearlink to expand health benefits to include domestic partners, and to provide insurance coverage for gender reassignment surgery.

We create a culture of belonging through action, inviting everyone to Be an Owner—to speak up, share ideas, and safely bring their whole selves to work.

Summed up, our commitment to DEI is best told through our purpose statement:

Everyone is a part; no one is apart. Ours is a community for everyone. We embrace diversity in experience, identity, and perspective to help each of us learn, grow, and expand our capabilities.



# Our Team's Values



## Fight for the user

You are committed to understanding user needs and behavior, so you can apply insights to your work. You actively share research and best practices to find unique ways to delight users and surpass their expectations. You know your work has an impact on real people, and you prioritize user experience above your personal opinion or the easiest paths to "done."

We invest in user experience as a longterm strategy and focus on putting the



# Care deeply

You demonstrate empathy for your coworkers and users alike. You put in the time and seek to outdo yourself to continually hone your craft. You show you care about our business by keeping commitments because you know your work impacts our bottom line.

We are passionate about being transparent and keeping our coworkers', users', and customers' best interests in mind.



# Seek diverse perspectives

You seek understanding through honest conversation and passionate research. You acknowledge your biases and what you don't know. You ask questions to understand diverse perspectives and to gain an accurate picture of reality. You invite others to challenge your view, and you do the work to prove yourself wrong.

We strive for improvement in a neverending pursuit of truth, so we can make sound decisions.



user first.

## Be an owner

You default to action. You proactively share solutions and follow through on commitments. You have high expectations of yourself and your coworkers. You recognize and celebrate your colleagues' wins. You have the humility to own your failures so you can improve. You're capable of leading or following as the situation demands.

We all have the ability to make a measurable impact and own our path to success.



#### Conquer challenges

You push to be a better version of yourself, every single day. When you're frustrated by challenges, you focus on asking better questions to uncover better solutions. You strive to have a growth mindset. You learn from mistakes, you seek feedback rather than validation, and you tackle struggles head-on.

We have each other's backs, and we welcome challenges as opportunities to learn, grow, and succeed together. We enjoy doing hard things.

See what makes our culture so unique.

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# **Our Brands**

CLEARLINK BRANDS

improve their everyday lives.

Through our portfolio of brands, we empower people to find, buy, and use products and services that



# We build & acquire brands that help people

We have a diverse portfolio of brands, and we acquire existing brands that fit our mission to empower people to make better decisions. Our brands focus on helping people navigate the complexities of moving, choosing home services, improving financial well-being, and running successful small businesses. We help make life less stressful for people every day.

Interested in your brand becoming part of the Clearlink family?

CONTACT US

## HighSpeedInternet.com

#### Internet services, simplified

Helping more than 2 million visitors per month, HighSpeedInternet makes internet-related decisions fast and easy. With thousands of internet providers in our database, we find the perfect internet match based on your area, budget, and needs. The easy-to-use internet comparison tool helps 6.5 million people a year find the right internet service provider.





# Reviews.org

#### Helpful reviews for the connected home

Reviews.org has reviewed 400+ products and services that connect your home to your life, so you can answer not only if something is "good" but if it's good for you. The Reviews.org team has 77+ years of industry experience, and they help over 2.3 million people a month navigate complex decisions to improve their everyday lives.

#### CableTV

#### Your TV and internet experts

Every month, CableTV helps over 2.2 million people find, buy, and use TV-related services. The CableTV team watches 5,000+ hours of TV a year to test products and services, so they can make the best possible recommendations.





# WhistleOut

#### Love your plan.

With 3.4 million visitors every month, WhistleOut operates in Australia, the United States, Mexico, and Canada. The team has a combined 113+ years of industry experience and expertly compares thousands of cell phone and internet plans and combinations. Using WhistleOut is the fast, free, and easy way to get the best deal.

# SatelliteInternet

# Internet for everyone

Satellite Internet is on a mission to bring the best possible internet experience to more people—whether they live in a small town, a cabin, on a farm, or on the road. The SatelliteInternet.com team has over 40 years of industry experience, and the team crunches data, tests products, and compares satellite internet plans to help people get the best service in their area for their needs.





# Move.org

# Take the stress out of moving

Every month, Move.org helps over half a million people through their moving process. In one place, you can find, compare, and hire professional movers. The Move.org team has reviewed over 150+ moving products and services to ensure they make the best possible recommendations. Move.org helps ease the most painful parts of moving. In fact, the brand's main goal is to make moving a joy.

# **SafeWise**

#### Buy smart. Live safe. Every month, SafeWise helps 1.5 million people navigate safety and

security topics to help protect their loved ones. With over 65 years of combined industry experience, the SafeWise team conducts rigorous hands-on testing of security products and services to help people make informed decisions. SafeWise's proprietary data reports have helped more than 327 million readers and viewers understand safety and security in their homes and communities.





# The Penny Hoarder Personal finance for everyone

#### The Penny Hoarder is one of the largest personal finance websites in North America, receiving 10+ million visitors each month who are

looking to make and save money. Our mission is to empower people to make smart choices with their money by sharing actionable resources to teach people how to earn, save, and manage their money.

## **Business.org** Skyrocket your business

#### Business.org offers small-business owners the tools and information to keep their doors open and better their everyday operations. We

whittle down the options and do the bulk of the financial and product research on their behalf so they can make smart choices efficiently, saving them time and effort in their already busy lives. And by seeking out partners, diverse channels, and concrete data, we strive to further improve their experience.



# **o** softwareguides org

# Software Guides.org Smart solutions for real business needs

#### SoftwareGuides.org empowers small business owners to find the best software for their needs. Business owners can easily compare

SaaS solutions and read our expert advice and insights to make the best possible decisions to set up their business for continued success.

Do you have a business inquiry? CONTACT US



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JOB PERKS

# Grow your career at Clearlink

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Clearlink is composed of two branches of business. Clearlink Enterprise Services includes performance-based marketing and sales solutions. Clearlink Digital Media encompasses our in-house brands and digital media publications.

# **Corporate Job Perks**

We believe a company can offer its employees much more than a paycheck, which is why our benefits package is so robust. Here are just some highlights of the perks that come with a position at Clearlink.



#### PURPOSE-DRIVEN WORK

Everything we do is driven by our purpose: to simplify life's decisions for everyone. That can be felt in every meeting, project, and interaction.



#### REMOTE WORK FREEDOM

We provide remote work flexibility, giving you autonomy to own much of your schedule and live a well-balanced life.



#### WORK/LIFE BALANCE

You work to live, not the other way around. We provide flexibility, a PTO policy, and a culture that reflects that belief.



#### FREE HEALTH CARE

Our award-winning wellness program provides 100% free health insurance, covering both you and your family, so you're free to focus on living the best life possible.



#### WELLNESS PROGRAMS

We've developed one of the best wellness programs in the industry, providing access to a health coach to support your fitness goals and healthy lifestyle.



#### 401(K) MATCH

We realize you're not just working for today, so Clearlink matches a portion of your 401(k) contributions, making sure your financial future is as bright as your present.



#### TRIP OF A LIFETIME

Every year, we reward our top employees with a dream trip. They pick the destination, activities, and their travel companion, and we take care of everything else.



#### **TENURE CELEBRATIONS**

We celebrate many tenure milestones with gifts, cash, and additional PTO. A couple noteworthy anniversaries: a two weeks' paid sabbatical at 5 years and a onemonth sabbatical at 10 years.

(Consumer division only)

See what makes our culture so unique.

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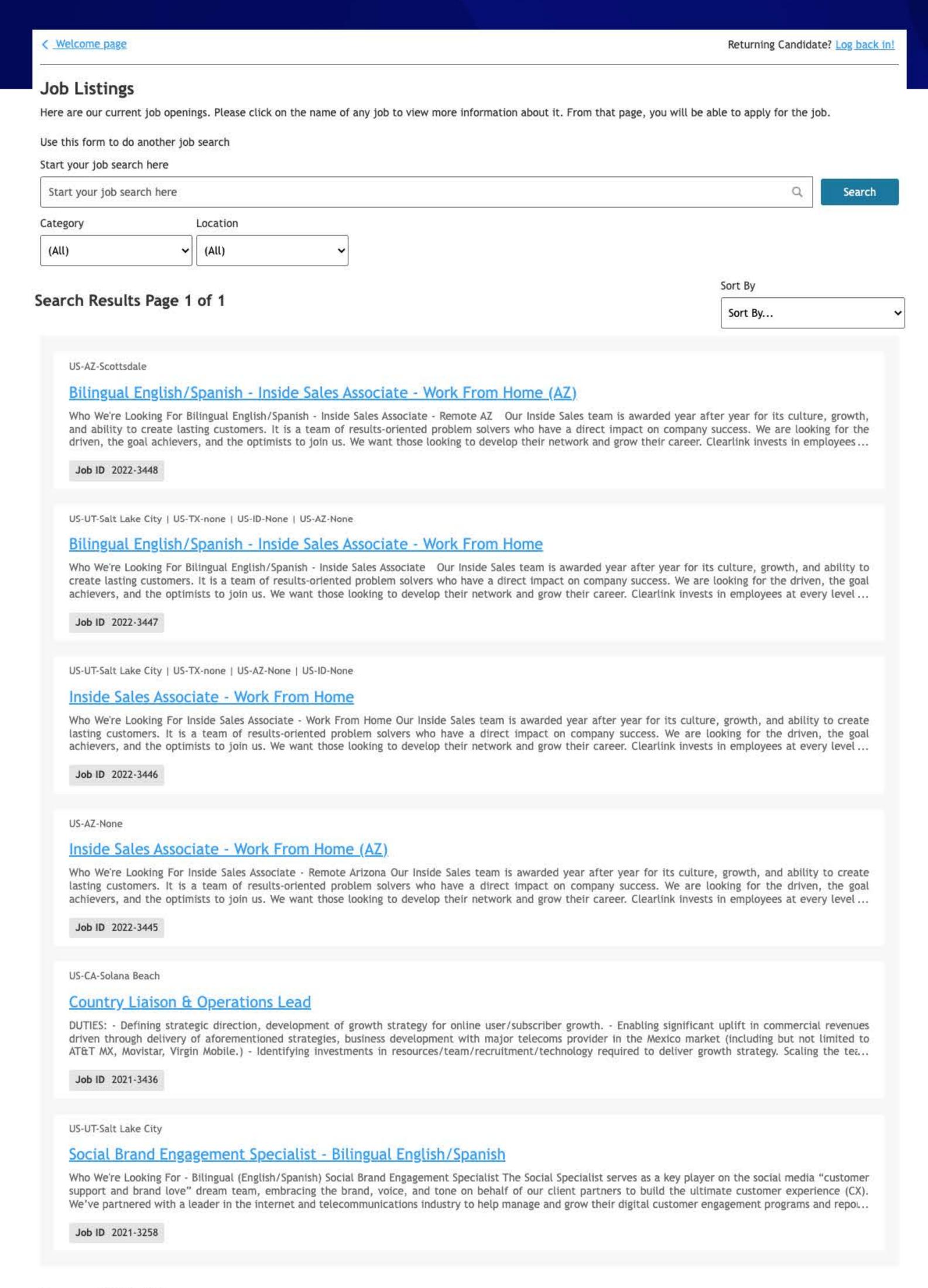
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SALES JOB OPENINGS

# Clearlink is always looking for qualified individuals for our sales team.

If this looks like the right opportunity for you, please apply below.

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#### Connect With Us!

Not ready to apply? Connect with us for general consideration.

Application FAQs

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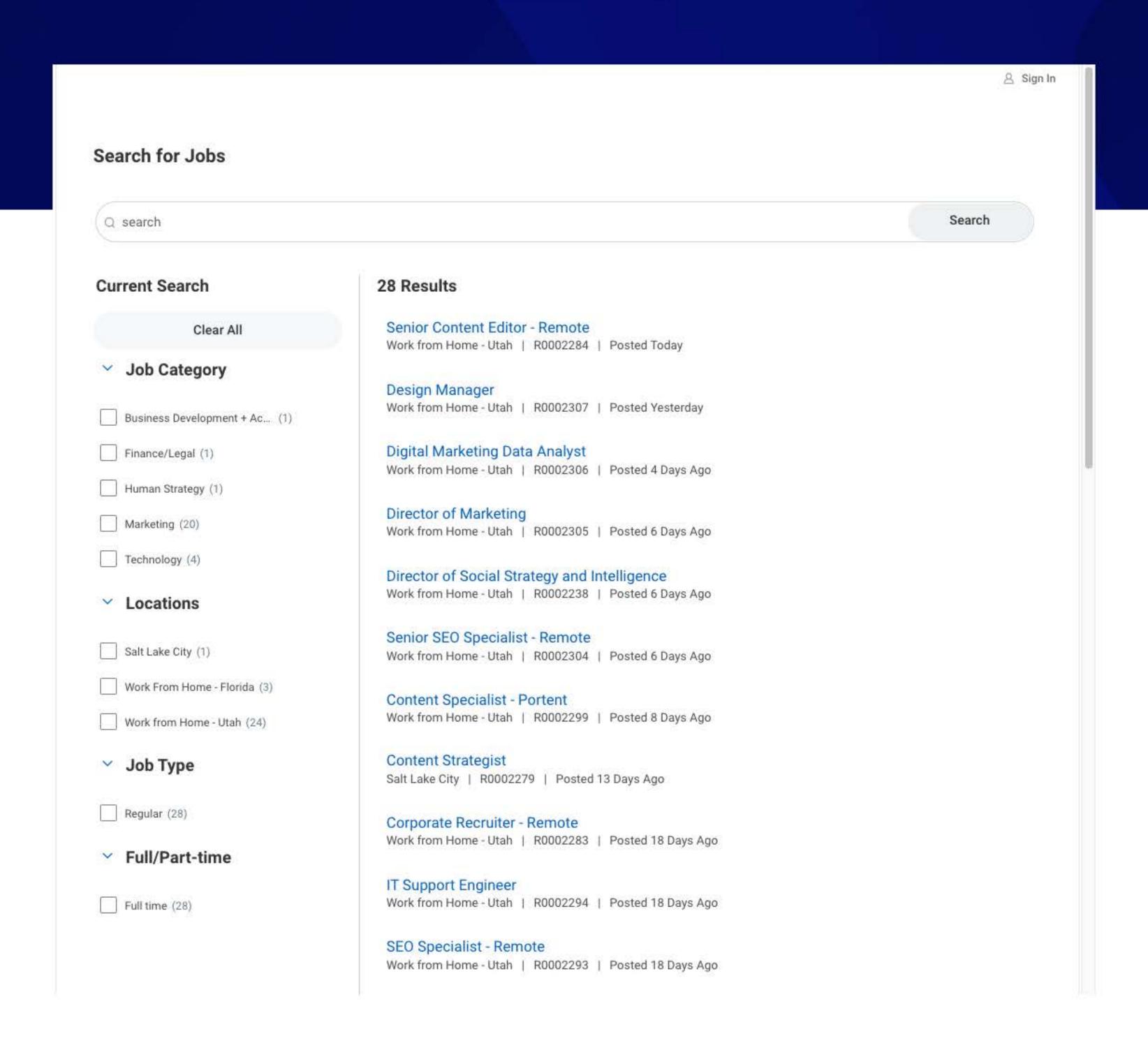
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# Bold Innovation, Caring Culture, Impressive Growth

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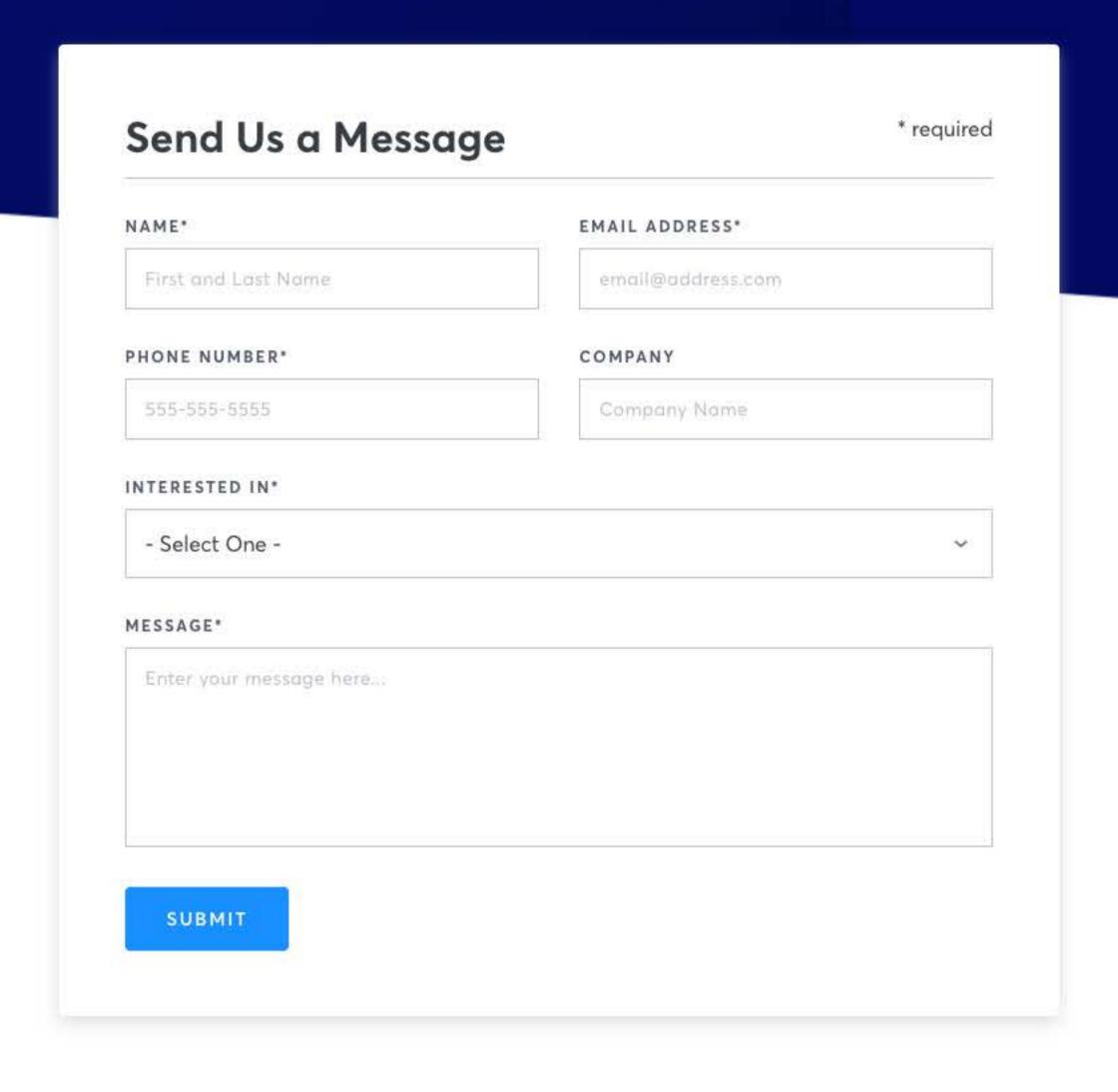
CONTACT

# Let's Connect

Got a question? We'd love to hear from you. Send us a message and we'll respond as soon as possible.

Looking to join our team?

SEE OPEN POSITIONS



#### **Our Locations**

With offices around the globe, we are expanding our global reach to cover more markets than ever before.



#### Salt Lake City

CORPORATE HQ

5202 W. Douglas Corrigan Way

Suite #300 Salt Lake City, Utah 84116 801-424-0018



#### Seattle

PORTENT HQ

920 5th Ave. Suite #1400 Seattle, Washington 98104 206-575-3740



#### San Diego

WHISTLEOUT

420 Stevens Ave suite 330 Solana Beach CA, 92075



#### Sydney

WHISTLEOUT

115 Alexander St Crows Nest NSW 2065, Australia



#### Manila

SYKES ASIA, INCORPORATED

Glorietta BPO 1 Office Tower Palm Drive, Ayala Center Makati City, 1224 Philippines



#### St. Petersburg

THE PENNY HOARDER

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