

OWN THE INTERNET

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orangesoda*

OrangeSoda believes that the internet is forever changing the course of business. To better serve our clients, we seek out and embrace new technologies, incorporating them into our everyday lives. We blog, Tweet, Stumble, Pin, Facebook, and have been known to game.









BE THE FXPFRT

We have experience, industry knowledge, and passion. We demand that our employees own websites, manage their own domains, and pore over RSS feeds. Because we continually research and learn on our own, as well as together, we stay experts.





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STICK TO THE SODA

We encourage ideas and make it easy to communicate with decision-makers. We spend our energy making the business better, creating value, and avoiding the merely political. That's why we put the sacred cow out to pasture: we're soda people.







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GET DONE

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We have the integrity to own our responsibilities. We confront our mistakes, make changes, and move forward. When the going gets tough, we pull ourselves up by our bootstraps, order some pizza, and buckle down to achieve our goals.

