

OrangeSoda is an online marketing company that provides the easiest way for local businesses to succeed online. OrangeSoda helps businesses find and keep customers by harmonizing search engine marketing, social media marketing, and site optimization. Each business receives special care, with a dedicated team of experts and clear reporting.



# Why work at OrangeSoda?



OrangeSoda is a place that seeks, develops, and rewards talent. At OrangeSoda you'll take your professional game to the next level, with opportunities to serve our incredible clients and partners, sell our state-of-the-art products and services, build our creative marketing campaigns, or develop our innovative technology. We offer an energetic atmosphere, competitive compensation, and excellent benefits.

## What's OrangeSoda's culture like?

OrangeSoda creates an environment where you're excited to go work every day, and after your workday, you go home happy. We work hard and own our responsibilities, but we also make time for ping-pong, parties, movie nights, and friendly competitions. In our day-to-day work, we believe in honesty and transparency—all the doors stay wide open, we encourage ideas, and we make it easy to communicate with decision-makers.





## Why Utah?

Not only is Utah gorgeous with its mountains and four seasons, but it's also a thriving hotbed for tech businesses, with over 6,000 high-tech and life science companies. In 2011 and 2010, *Forbes* named Utah as Best State for Business and Careers, and a 2012 Gallup national survey named Utah as overall "best state to live in," accounting for factors such as economic, lifestyle, and health-related metrics. Businesses and individuals are attracted to Utah's thriving population, which is one of the fastest growing in the country.



## Awards

- Named in the Inc. 500 in 2011
- Google AdWords Premier SMB Partner
- Yahoo! Local Certified Local Ambassador
- Rated top PPC management platform by Top 10 Reviews
- Received UVEF Top 25 Under 5 First Prize in 2011
- Received Utah 100 Emerging Elite Award
- Named in UV50 2012 Fastest Growing Businesses list
- Named in Best Business Marketing Blogs by BuyerZone.com
- #1 "Startups to Watch" *Business Q Magazine*, 2008
- # 3 Fastest Growing Companies, *Business Q Magazine*, 2010